

DRAKE MAG

2023 - 2024



@Drake Mag



@drakemagazine

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Drake Mag strives to be an inclusive, modern magazine created by college students, for Midwestern college students and recent graduates. With the reader in mind, it's the source for all things Taste, Aesthetics, Wellness, and Culture.

OUR AUDIENCE

18-24 YEAR-OLDS | ALL GENDERS
MIDWESTERN LIBERAL ARTS COLLEGES
CURRENT COLLEGE STUDENT OR RECENT GRADUATE

BY THE NUMBERS

1K Copies Printed per Semester

2.5K Estimated Readership

1.2K Instagram Followers

1K Facebook Followers

SPONSORSHIP LEVELS

Support Drake Mag and be listed in our magazine

SUPPORTER _____ \$1-\$29

FRIEND _____ \$30-\$59

PARTNER _____ \$60+

*Businesses or individuals at the **Partner level** get to include their logo*

CONTACT

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AD PRICING

BACK PAGE | \$500

8.75 X 10.875 IN.

AD

1/3 SIDEBAR | \$85

3 X 10.875 IN.

AD

1/2 PAGE | \$125

8.75 X 5.44 IN.

AD

FULL PAGE | \$250

8.75 X 10.875 IN.

AD

**INSIDE FRONT/
INSIDE BACK COVER | \$300**

8.75 X 10.875 IN.

AD

*We also offer ad design services. Please inquire for pricing.